



Yvonne Bettkober

HEAD OF ORGANIZATIONAL
DEVELOPMENT AND TRANSFORMATION
FOR THE VOLKSWAGEN GROUP

www.yvonnebettkober.com

ABOUT YVONNE

Yvonne Bettkober is an accomplished international executive with over 15 years of expertise in crafting and executing technology-driven transformation strategies across diverse industries. On April 1, 2023, Yvonne Bettkober assumed the role of Head of Organizational Development and Transformation for the Volkswagen Group. Prior to joining Volkswagen, she held a distinguished tenure at Amazon Web Services (AWS), initially serving as General Manager for Switzerland from 2019 onwards. In 2022, her responsibilities expanded to encompass both Switzerland and Austria as General Manager.

Prior to joining AWS, she spent over a decade at Microsoft, where she held various leadership positions and led teams in more than 20 countries. She has also served on the Board of Directors for Microsoft in South Saharan Africa and the Indian Ocean. In 2015, she joined the Swiss Executive Board of Microsoft, where she initially led small and medium-sized enterprises (SME), corporate, and partner business segments. She was subsequently appointed by Microsoft as Director for New Business Development and Enterprise Solutions.. Yvonne serves as advisory board member for several African startups and is member of the executive board of Digital Switzerland.

Personal Journey

Yvonne Bettkober, who was raised in both Cameroon and France, moved to Germany in 1992 to study at the Technical University of Berlin, where she earned a master's degree in Telecommunications Engineering. She also holds an MBA from the Warwick Business School.

She is passionate about supporting african startups and entrepreneurs, helping leaders developing their transformation skills and assist organizations and institutions on their reinvention journey.

CAREER HIGHLIGHTS

- In 2023, Yvonne Bettkober's impactful leadership was recognized in Manager Magazin's Top 100 Women
- In 2022, Yvonne was recognized in the TOP 100 Women in Business in Switzerland

Press Snippet



With Walter Thurnherr,
Chancellor of the Swiss Confederation,
in October 2021



With H. E. Nana Akufo-Addo,
President of the Republic of Ghana,
at the French National Assembly
in November 2021



Yvonne was recognized in the TOP
100 Women in Business in
Switzerland for her significant
contribution to the next generation
of technology development, in 2022



For Forbes Women's Summit, 2021

Yvonne 's Shareable Articles

- [FAILING MY WAY TO SUCCESS - For WeAdvance](#)
- [Über 200 Teilnehmerinnen am HerHack dabei - For Persoenlich](#)
- [Startschuss für die Digitaltage 2021 - In Netzwoche](#)
- [«Wir hatten zu Hause nicht einmal einen Fernseher» - For Blick](#)
- [Sie macht seit 20 Jahren Karriere in der Techwelt – trotz Widerständen - For Tagesanzeiger.ch](#)
- [Die Persönlichkeit zählt - For handelszeitung.ch](#)
- [Eine aussergewöhnliche Chefin baut das Cloud-Geschäft von Amazon in der Schweiz aus - For NZZ](#)
- [Es braucht Quereinsteigerinnen» - For handelszeitung.ch](#)
- [Comment Amazon compte garantir les données de la Suisse - For Bilan](#)
- [CV VC Appoints Two New Board Members - Yvonne Bettkober and Philipp Rösler to Drive Global Transformation - For CVVC](#)

Yvonne 's Shareable Videos

- [CRTV WEB - Yvonne on Cameroonian Television](#)
- [CRTV WEB - Yvonne on Cameroonian Television](#)
- [DigitalSwitzerland Association](#)
- [Advance Gender Equality in Business - Failing My Way to Success](#)
- [Engineersday - Yvonne Bettkober «Aus der Praxis: Der Ingenieurberuf heute und in der Zukunft»](#)
- [Forbes DA - Forbes Women's Summit 2021: Yvonne Bettkober | GM, Amazon Web Services Switzerland](#)
- [TECH 237 : LA SANTE EN LIGNE](#)
- [Hear the News from Yvonne Bettkober, GM Switzerland, AWS](#)

For more information, please visit Yvonne's website
www.yvonnebettkober.com